

8-11 APRIL 2018

EFS¹⁴

EUROPEAN
FUSARIUM
SEMINAR

TULLN

AUSTRIA

Dear Industry Colleague,

We cordially invite you to represent your company at the **14th European Fusarium Seminar** which will take place from **April 8-11, 2018** in **Tulln, Austria**. It will be jointly organized by the University of Natural Resources and Life Sciences, Vienna (BOKU) and the Austrian Association of Molecular Life Sciences and Biotechnology, in cooperation with the International Society of Mycotoxicology.

The EFS14 will be an excellent opportunity to present your brand in front of key industry professionals and scientists, who have a vested interest in your products and services, by becoming a sponsor. Sponsorship at this international conference will show our attendees your commitment to building industry and science relationships.

Scientific sessions will address

- Fusarium genomics and virulence mechanisms, population genetics and diversity
- Host resistance: mechanisms, genetics, genomics and breeding
- Fusarium secondary metabolites and metabolomics of fusarium-host plant interactions
- Fusarium mycotoxins: toxicology, metabolism and remediation
- Integrated fusarium management (pre/postharvest, epidemiology and forecasting, fungicide resistance, utilization of contaminated batches)

This symposium will bring together participants from academia, industry as well as from the public and farming sector to discuss together the latest developments and future opportunities in this field.

The historic ambience and facilities of the Minoritenkloster (Monastery of the Friars Minor), which combines both historic as well as modern aspects, allows an imposing setting for this conference. Exhibitors are centrally placed within the coffee-break/lunch/poster area with maximum exposure to congress participants.

- To book your desired package, please return the "Registration Form" at your earliest convenience. Space for exhibitors and other packages will be given on a first come, first serve basis. The earlier you book, the better we will be able to accommodate your needs.

CONGRESS & EXHIBITION VENUE

Minoritenkloster
Minoritenplatz 1,
3430 Tulln an der Donau, Austria



ORGANIZING COMMITTEE:

Gerhard ADAM (Chair) – BOKU, AT
Hermann BÜRSTMAYR - BOKU, AT
Rudolf KRŠKA - BOKU, AT
Dieter MOLL – BIOMIN, AT
Rainer SCHUHMACHER - BOKU, AT
Joseph STRAUSS - BOKU, AT
Gerlinde WIESENBERGER - BOKU, AT
Alexandra KHAŠSIDOV - ÖGMBT, AT

CONGRESS OFFICE:

ÖGMBT - Austrian Association of Molecular Life Sciences and Biotechnology,
c/o BOKU, Muthgasse 18, 1190 Vienna, Austria
T: +43(1) 47654-94094,
E: office@efs14.at
Please write an E-Mail with any general congress related queries

Exclusively for ÖGMBT Company/Institutional Members:

ÖGMBT Members receive a **20% discount** to all sponsorship opportunities with exception of awards, coffee breaks & lunch.

Please find further information about **Company/Institutional Membership at the “Austrian Association of Molecular Life Sciences and Biotechnology” (ÖGMBT)** here: <http://www.oegmbt.at/mitgliedschaft1/firmenmitglieder>



Premium Sponsorship Packages

PLATINUM

€ 10.000

- Prominent logo placement on the congress webpage incl. hyperlink (“Platinum Sponsor”)
- Acknowledgement as Platinum Sponsor with logo on screens and announcement in e-mailings to 8.000+ recipients
- Logo on front page of abstract book/program booklet
- Full colour advertisement, 1 page A4 inside
- One insert (flyer or folder up to 10 pages A4; 250 pcs.) in EFS14 congress bag
- Info-table/bar-table with roll-up within the exhibition area
- Registrations for 2 company employees

GOLD

€ 6.000

- Prominent logo placement on the congress webpage incl. hyperlink (“Gold Sponsor”)
- Acknowledgement as Gold Sponsor with logo on screens and announcement in e-mailings to 8.000+ recipients
- Logo on front page of abstract book/ program booklet
- Full colour advertisement, 1 page A4 inside
- One insert (flyer or folder up to 10 pages A4; 250 pcs.) in EFS14 congress bag
- Registration for 1 company employee

SILVER

€ 3.000

- Prominent logo placement on the congress webpage incl. hyperlink (“Silver Sponsor”)
- Logo on back page of abstract book/ program booklet
- Full colour advertisement, ½ page A4 inside
- One insert (flyer or folder up to 10 pages A4; 250 pcs.) in EFS14 congress bag

Further Packages

Exhibitor Package

€ 1.500

- Registration for 1 company employee included
- 4 m² exhibition area with table, chairs and electrical connection
- Logo in the abstract book/ program booklet and on congress webpage with hyperlink under “Sponsors & Exhibitors”
- Registration for 1 company employee

Insert in Congress Bag

As all participants are provided with the EFS14 congress bags any information or other supplement can be easily distributed among the targeted group. 250 pcs should be provided by the sponsor.

- Single flyer up to A4 **€ 700**
- Folder A5 up to 10 pages **€ 900**
- Folder A4 up to 10 pages **€ 1.000**
- Promotional items like pens, USB-sticks, notepads, ... **€ 700**

Full colour advertisement in the abstract book/program booklet

Each participant will get one abstract book (online pdf download) / program booklet (printed), which is used throughout the whole meeting.

- Outside, back cover A4 € 5.000
- Inside, back or front cover A4 € 2.000
- Inside, within area of programs and general information A4 € 1.500
- Inside, within area of programs and general information ½ page € 800

Lunch Package € 2.500

The lunch breaks during the symposium are available for exclusive sponsorship. Enjoy special attention by branding your company in the programme and during lunch time.

- Announcement of your company name in the programme
- Logo and brochures at the catering tables for the booked lunch break
- Up to 2 roll-ups during sponsored lunch break within the networking area
- Announcement with logo prior to the lunch on screens
- Logo in the abstract book and on the congress webpage with a hyperlink under "Sponsors & Exhibitors"

Coffee Break Package € 1.500

At the congress venue, several coffee points will be available providing excellent opportunities to promote your company with logo and brochures for the booked break. The coffee breaks will be named by your company's name in the programme. Each coffee break will be available for sponsorship.

- Announcement of your company name in the programme
- Logo and brochures at the coffee points for the booked break
- Announcement of sponsored coffee break prior to the break on screens
- Logo in the abstract book and on the congress webpage with a hyperlink under "Sponsors & Exhibitors"

Best Poster Award Package € 1.000

This sponsorship opportunity attracts a lot of attention of congress participants. The best 5 posters each 200 EUR will be selected by the scientific committee. In an own Award Ceremony certificates are handed over to the winners.

- The award is delivered to the winner during the Award Ceremony together with a representative of the sponsor
- Logo on the award certificate, in the abstract book and on congress webpage with hyperlink, under "Sponsors & Exhibitors"

Additional Benefits for all Sponsors and Exhibitors

As exhibitor or sponsor you will benefit from the following:

- Free listing on the EFS 14 congress webpage with logo and hyperlink as sponsor and exhibitor (excepting sponsors of insert in the congress Bag Package)
- Free listing with logo on back page of abstract book/programm booklet and on the screen as sponsor and exhibitor (not valid for sponsors of Insert in Congress Bag Package)
- One set of meeting materials (EFS 14 congress bag, delegate list)

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AUSTRIA

Registration Form

Company:

Invoice Address:

Contact Person:

Phone:

E-Mail:

Further Information:

Please send completed form via e-mail to:

e-mail: office@efs14.at

We are interested in SPONSORSHIP OPTIONS

and support the EFS14 by booking

Premium Sponsorship Packages

- | | |
|--|-----------------|
| <input type="checkbox"/> Platinum Package | € 10.000 |
| <input type="checkbox"/> Gold Package | € 6.000 |
| <input type="checkbox"/> Silver Package | € 3.000 |

Further Packages

- | | |
|---|----------------|
| <input type="checkbox"/> Exhibitor Package | € 1.500 |
|---|----------------|

Full colour advertisement in the Abstract Book

- | | |
|---|----------------|
| <input type="checkbox"/> Outside, back cover A4 | € 5.000 |
| <input type="checkbox"/> Inside, back or front cover | € 2.000 |
| <input type="checkbox"/> Inside A4 | € 1.500 |
| <input type="checkbox"/> Inside ½ page of A4 | € 800 |

- | | |
|--|----------------|
| <input type="checkbox"/> Lunch Package | € 2.500 |
| <input type="checkbox"/> Coffee Break Package | € 1.500 |

Insert in Congress Bag

- | | |
|---|--------------|
| <input type="checkbox"/> Single flyer up to A4 | € 700 |
|---|--------------|

- Folder A5 up to 10 pages** € 900
- Folder A4 up to 10 pages** € 1.000
- Promotional item:** _____ € 700

- Best Poster Award Package** € 1.000

We are ÖGMBT Company Member and receive the 20% discount for booked sponsorship options
(except Coffee/Lunch Packages and Awards)

We are interested in becoming an ÖGMBT Company Member

- we will apply online for Membership**
<http://www.oegmbt.at/mitgliedschaft1/firmenmitglieder>

OR

- please contact us for more information**

For more information please contact
office@efs14.at

Amounts are in EURO currency. Please note that the ÖGMBT is a non-profit association and is exempted from tax, so no sales tax is accounted.

Date

company stamp/ signature

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